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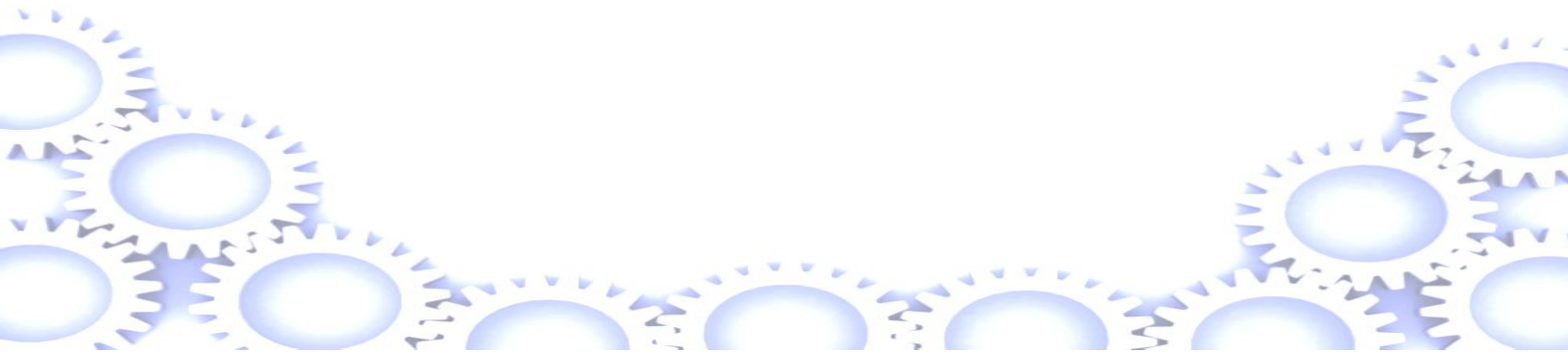
## Case Study: Golf Cart Super Store

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<http://www.golfcartsuperstore.com>

*"The program PagePartners wrote to display the schematic image maps made it so easy for our customers to locate the part they needed, click on a part from a schematic, and have it automatically added it to their order."* ~ Carlos Hernandez, Golf Cart Superstore.



Customer Profile

<b>Customer name</b>	Golf Cart Super Store
<b>Address</b>	11020 Pembroke Road #132
<b>City, state, ZIP Code</b>	Miramar, FL 33024
<b>Phone number</b>	(954)-290-4773
<b>Web site address</b>	<a href="http://www.golfcartsuperstore.com">http://www.golfcartsuperstore.com</a>
<b>Industry</b>	E-Z-GO Golf Cart Parts and Accessories
<b>Number of employees</b>	2
<b>Contact name</b>	Carlos Hernandez
<b>Title</b>	Owner/Founder

# Golf Cart Super Store

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## Welcome

Golf Cart Superstore is your number-one source for anything on a golf cart. We specialize in parts and accessories for E-Z-GO golf carts.

At Golf Cart Superstore, your satisfaction is guaranteed. All of our E-Z-GO golf cart parts and accessories are backed by our warranty and outstanding service.

All of our parts are in stock and we are committed to fast and hassle-free delivery.

Feel free to browse our online store and contact us if we can be of further assistance.

Thank you for visiting Golf Cart Superstore!

**Featured Product**

**1995-2000 Steering Box Assy (# 70723G02)**

Your Price \$304.80  
Discount will appear at check out.

**Get it now!**

# Case Study

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## Golf Cart Super Store

### Company Profile

Gold Cart Super Store sells parts and accessories exclusively for the E-Z-GO line of golf carts on a national level.

- Golf Cart Parts
- Golf Cart Accessories
- Exclusively for E-Z-GO Golf Carts
- Ships Products Nationwide
- Takes Orders Online and by Phone

### Business Issue

Golf Cart Super Store needed an online shopping cart with a twist.

Because the products they sell are small parts such as washers, screws and springs, a standard shopping cart with pictures of products would not be helpful to them in maintaining the product selection online, nor helpful to their customers when attempting to make purchases.

### Solution

To solve the problem, PagePartners created a customized, database-driven web application which:

1. Allows an upload of a schematic image of a product
2. Parts are numbered on the schematic and assigned a part number, a description and a price to each part
3. Customers may easily click on a number on the schematic and place the item in their shopping cart

### Benefits for the Company

Administrative users maintain the schematics, click on a number of the part, assign a product code, a description and a cost. This information is stored in the database and can be edited at anytime.

### Benefits for Customers

Customers can easily identify a part, click on it and have it added to their order automatically. When a customer mouses over one of the numbers on a schematic, a pop up displays the description, cost and discounted amount to the customer.

## Application Screen Shots

A schematic example with parts exploded out and numbered.

ShopMy OrderCheckoutSearch

### Find the Item

To view item descriptions, move the mouse pointer over an item number.  
To buy a part, click on the number.

[GO BACK](#)

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1 - Includes Items 2 - 7

**NOTE:** Apply a light coat of moly grease to male spline before assembly. Reference part number 15.

**SCUFF GUARD**

Your Price	\$27.80
	(15% discount)
MSRP	\$32.70

(A 20% discount will be taken on orders greater than \$1,000)

Discounts are taken on the entire order, so you will see MSRP prices in the individual line items.